



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

May 1, 2011

Dear Business Owner,

The Boyertown Area YMCA is holding it's 5th annual **Tomato Blast** – a Tomato festival and more – on Saturday, August 20, 2011, 9 a.m. – 2 p.m. at the William S. Hollenbach Center, 3065 North Charlotte Street, Gilbertsville.

Last year, hundreds of people participated in the contests, 5k Race, Kids Fun Run, Tomato Launch, Wiener Dog Race, and carnival games.

We want you to be a part of this exciting, one-of-a-kind, community event. Attached are sponsorship opportunities that will promote your business and support **Tomato Blast**. There are also sponsor opportunities for the 5k Race, Kids Fun Run and Wiener Dog Race. Beginning June 15, you can visit our website at [www.boyertownymca.org](http://www.boyertownymca.org) and click on the **Tomato Blast** logo for more details.

Along with sponsorship opportunities, volunteers are needed for the event. If you would like to be a part of **Tomato Blast** as a volunteer, please contact me.

*All Sponsorship opportunity forms and payment are due no later than July 1, 2011.*

Thank you for your consideration.

Sincerely,

Sharon Cramer  
Marketing/Membership Director  
(610) 369-YMCA Ext. 243  
[scramer@boyertownymca.org](mailto:scramer@boyertownymca.org)

**Boyertown Area YMCA**  
301 West Spring Street, Boyertown, PA 19512-1027  
P 610 369 9622 F 610 369 1012 [www.boyertownymca.org](http://www.boyertownymca.org)



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## BOYERTOWN AREA YMCA

### *5th Annual TOMATO BLAST "Ketchup If You Can" 5K Race, Kids Fun Run, & Wiener Dog Race*

Saturday, August 20, 2011 from 9 am – 2 pm  
at the William S. Hollenbach Center  
3065 North Charlotte Street, Gilbertsville, PA 19525

#### *SPONSORSHIP OPPORTUNITIES*

<b>HEIRLOOM</b> Sponsor	<b>\$1,000</b>
Business logo on 5K Race Shirt – largest	
Business logo/name on posters	
Mention during announcements on day of event	
Free Business exhibit area	
Acknowledgement in news releases	
<b>JUBILEE</b> Sponsor	<b>\$500</b>
Business logo on 5K Race Shirt– smaller	
Business logo on posters	
Mention during announcements on day of event	
Acknowledgement in news releases	
<b>HOMESTEAD</b> Sponsor	<b>\$250</b>
Business <u>name</u> (no logo) listed on 5K Race Shirt	
Business name (no logo) on posters	
Mention during announcements on day of event	
Acknowledgement in news releases	
<b>WIENER DOG RACE</b> Sponsor	<b>\$100</b>
Business name announced during Dog race	
Business exhibit area during Dog race times	

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## Boyertown Area YMCA Tomato Blast Sponsor Form

Please complete and return with payment:

*Yes, our business wants to be a sponsor of **Tomato Blast!***

*If the level of sponsorship includes your business logo, please email logo to [scramer@boyertownymca.org](mailto:scramer@boyertownymca.org)*

Name of Business \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Sponsorship level:*

*Payment and sponsor form must be received by 7/01/11*

\_\_\_ Heirloom \$1,000

\_\_\_ Jubilee \$500

\_\_\_ Homestead \$250

\_\_\_ Wiener Dog Race \$100

*Checks made payable to:*

**Boyertown Area YMCA**

301 West Spring Street

Boyertown, PA 19512

Attention: Sharon Cramer

*Thank you for your support!*

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